

TOURS WORLD FLORIST COMPETITION

Rules for the tests on the 5th, 6th October 2019

TOURS - PALAIS DES CONGRES

Preamble

The competition intends to be as fair as possible for everyone, both in terms of the possibility of winning and participating in it.

It is open to all traditional florists and floral design teachers who **have already won a national or international competition.**

The tests call on professional know-how, botanical knowledge and techniques, but also on the art of arranging.

Article 1: The subject

At the same time as the professional exhibition "Novafleur", which will take place on 6th and 7th October 2019 at the Palais des Congres in Tours (26 Boulevard Heurteloup CS 24225-37042 Tours Cedex 1), there will be the

TOURS WORLD FLORIST COMPETITION.

The competition will take the form of several tests from Saturday 5th to Sunday 6th October 2019.

Article 2: The organiser

The Tours World Florist Competition is organised by SAEM Tours événements, in collaboration with the competition organising committee and with the support of its partners.

SAEM Tours événements

26 Boulevard Heurteloup-CS 24225
37042 Tours Cedex 1, France

Article 3: The jury

The jury will be made up of florists who have won the title of "Meilleurs Ouvriers de France" (a craftsman competition in France), internationally recognised florists and the winner of the 2017 Tours World Florist Competition.

Article 4: Candidate applications

The candidates will be selected according to their application, which must include:

- A comprehensive CV and 1 photo (jpeg 300 dpi)
- Proof of 5 years in the profession
- Proof of participation in national or international competitions
- A photocopy of the candidates national ID card or passport
- A visual of 10 creations made by the candidate

For selected candidates, the entry fee will be **1,500 euros**.

The organising committee will inform, by all means, each candidate, at the latest by the **15th of June 2019**.

Following this selection, the finalist must pay the entry fee within 30 days.

No payment will be accepted on site.

IMPORTANT: If the candidate has not paid all the entry fees they will no longer be able to be registered. This entry fee is not refundable.

Only complete applications will be taken into account. The applications must be written in English or in French. Hand written applications will not be considered.

Candidates are committed to paying the entry fee in the event that their application is successful.

The applications must arrive **BEFORE 1st June 2019** to the following address:

SAEM Tours événements

Concours Mondial des Fleuristes de Tours 2019
26 Boulevard Heurteloup – CS24225
37042 Tours Cedex1, France

Article 5: Selecting of participants

The decision of the organising committee on the selection of candidates will be official by 15th June 2019 at the latest. This will be final.

Article 6: Timings of the tests

The competition tests will take place on Saturday 5th and Sunday 6th October 2019.

A briefing will be organised on Saturday 5th October at 08:00 a.m. before the candidates drop off their equipment in the competition area.

A candidates official presentation ceremony will take place on Sunday, October 6th during Novafleur's Gala evening.

The results will be announced in public on Sunday 6th October at 6:30 pm.

The organising committee will announce the results in the following order:

- The BRONZE Medal,
- The SILVER Medal,
- The GOLD Medal,
- The equal fourth places.

Candidates must be present throughout the competition, during the announcement of the results and the awarding of the prizes.

Article 7: Dress

Black trousers and a white shirt for each candidate.
Work clothes will be provided by the organisation.

Article 8: Equipment

8.1 Equipment that the candidate must provide

- Equipment for the written tests.
- Personal equipment allowing each candidate to make structures, containers, sculpture...

8.2 Equipment that the organisation is required to provide

- Work materials
- The working areas
- Items allowing for the creation and presentation of different subjects.

8.3 Equipment offered by the SMITHERS OASIS FRANCE Company

- Traditional florist equipment

8.4 Equipment bought on site

- Candidates will have some time on Saturday afternoon to go to the Marché aux Fleurs de Tours. They will have a budget of 150 euros each, delivered by the Organization Committee, for purchase of flower and vegetables they will be using in Test 2. Purchases must be delivered to the competition area before 4:00 p.m.

Article 9: Content of the competition

The tests consist of:

- **1 test on a free subject**
The subject will be known by the candidate after their definitive registration.
- **5 tests on semi-imposed subjects**
The detail of the subjects will be communicated on site.

Article 10: Sequence for the competition and the tests

• Saturday 5th October

8:00 a.m.	Meeting to inform about the competition and the sequence of the tests Drawing lots of the number of the workspace
8:30 a.m.-9:30 a.m.	Taking possession of the workspace and installation
9:30 a.m.-12:30 a.m.	Test 1 – free subject
13:00 a.m. to 13:45 a.m.	Lunch
2:00 p.m.	Announcement of the theme of the test 2
2:30-4:00 p.m.	Flowers market of Tours - Purchases flowers and vegetables
4:00 p.m. to 5:00 p.m.	Test 2 - semi-imposed subject
5:00 p.m.-5:30 p.m.	Cleaning of workspace with assistant
6:00 p.m.	End - Free Evening

• Sunday 6th October

8:00 a.m.	Welcome of candidates and coffee break
08:30 a.m.	Meeting to inform about the competition start
09:00 a.m.-12:00 p.m.	Test 3 – Semi-imposed subject
12:30 p.m.-1:30 p.m.	Lunch

2:00 p.m.-3:00 p.m.	Test 4 – Semi-imposed subject
3:30 p.m.-5:00 p.m.	Test 5 – Semi-imposed subject
5:00 p.m.-6:00 p.m.	Test 6 – Semi-imposed subject
6:00 p.m.-6:30 p.m.	Cleaning of workspace with assistant
06:30 p.m.	Announcement of results and prize giving
07:30 p.m.	Gala Diner - Candidates official presentation ceremony

The top of 3 winners, Gold Medal, Silver Medal and Bronze Medal, commits to be showcased on the Grand Public space on **Monday, October 7, 2019 from 11:00 a.m. to 1:00 p.m.**

Article 11: Prizes

The winner of the 2019 Tours World Florist Competition commits to being part of the jury during the next competition, after which they must hand their trophy to the new champion.

1st prize:

- The 2019 Tours World Florist Competition trophy
- The gold medal for the 2019 Tours World Florist Competition
- 2000 euros

2nd prize:

- The silver medal for the 2019 Tours World Florist Competition

3rd prize:

- The bronze medal for the 2019 Tours World Florist Competition

Article 12: Modification of the rules – Cancelation

The organising committee reserves the right to make changes dictated by circumstance or force majeure. It reserves the right to plainly and simply cancel the competition. The entry fees would then be, in this event only, reimbursed to the candidates, excluding all other costs that they would have considered necessary to commit in order to participate in the current competition.

Any modification of the subjects and the current rules may occur up until the 30th August 2019.

Candidates will be informed of this by e-mail.

Article 13: Questions from candidates

Any questions concerning the rules and semi-imposed subjects must be asked in writing. Answers will be given by e-mail to all candidates up to 30th August 2019.

Questions must be sent to the following address: imarc@tours-evenements.com

Article 14: Image rights

All the participating candidates and assistants forfeit their image rights (all media included), without any geographical or time restrictions, to the organisers and partners of the competition in the context of promoting the **TOURS WORLD FLORIST COMPETITION**.

The organisation reserves the right to use all data provided by the candidates.

Article 15: Accomodation and Catering

For selected candidates according to Rules for the tests, Tours événements will take under its responsibility the expenses of accomodation and catering of the selected candidates according to the modalities exposed below.

Accomodation :

Reservation of a room (inclusive breakfast) by Tours événements for every candidate for nights :

- From Saturday 5th October till Sunday 6th October 2019
- From Sunday 6th October till Monday 7th October 2019

Catering :

The catering of the candidates will be assured and taken care by Tours événements in the following way :

- Saturday 5th October 2019 : lunch and dinner
- Sunday 6th October 2019 : lunch and official dinner
- Monday 7th October 2019 : only for the top of 3 winners (Gold Medal, Silver Medal and Bronze Medal)

Subject to a preliminary information, it will however be kept account of the possible prescriptions of medical order.

Questions about candidates accomodation & catering must be sent to the following address :

imarc@tours-evenements.com